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PidiErre since 1993: the perfect business communications partner when it comes to building a solid, high-quality image for **Your** firm. Prime content and the right contacts are indispensable ingredients in seeking out the winning solution and to guarantee the highest on-line visibility.

Communications means instilling identity, expressing personality and standing out through creativity. What makes **PidiErre** so special is our people, because communicating is in our DNA.

PidiErre is a right-hemisphere communicator. Our ideas go straight to the heart and spark intelligence. The right sign to get **You** seen, the right word to get you heard, the right profile to get **You** remembered...

- **Media Relations, Press Office and PR**
- **Events**
- **Marketing and communications planning**
- **Corporate and brand identity**
- **Business marketing & CRM**
- **Brochures and below-the-line materials**
- **Business plans**
- **Advertising**

***PidiErre** guarantees personalized solutions to help **You** make the most of all the Internet's stimuli and take advantage of the best opportunities, putting time, interaction and visibility on **Your** side.*

- **On-line PR**
- **Web design, portals, intranet and extranet**
- **Multimedia**
- **Web content providing**
- **Web content management**
- **Content Management System (CMS)**
- **Web marketing: SEO (Search Engine Optimization), SEM (Search Engine Marketing) & PPC (Pay per Click)**
- **Web advertising & promotion**
- **E-Learning**

*Count on **PidiErre** for the highest quality and the fastest response-times possible.*



“PidiErre®” is a commercial brand of Punto di Riferimento Srl
Business Communication Partner

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